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DRIEHAUS WELCOMES MORE THAN $200,000 FOR FINDLAY MARKET
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WASHINGTON, DC—Representative Steve Driehaus today welcomed an announcement by the U.S. Department of Agriculture (USDA) of \$218,890 for Findlay Market in Cincinnati. The funding was awarded through the “Know Your Farmer, Know Your Food” initiative, which USDA launched in September to increase access to healthy, affordable local foods.

“We know that access to fresh, healthy food is good for our families and our communities. For years, people from across greater Cincinnati have found nutritious, local food at Findlay Market, and this smart investment will help ensure that the market continues to be a great resource for our area,” said Rep. Driehaus.

According to USDA, Findlay Market is among 16 organizations receiving awards selected through the Community Food Projects program, which is administered by USDA’s National Institute of Food and Agriculture. The current projects will fund food policy council training; urban agriculture; new farmers on preservation farmland; promotion of native food sovereignty; youth, urban and rural food production projects; and community food assessments.

According to USDA, the “Know Your Farmer, Know Your Food” initiative emphasizes the need for a fundamental and critical reconnection between producers and consumers. “Know Your Farmer, Know Your Food” includes such major agricultural topics as supporting local farmers and community food groups; enhancing direct marketing and farmers’ promotion programs; promoting healthy eating; protecting natural resources; and helping schools connect with locally grown foods.

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